

2022

MIRAI HIGHBALL



Delicious, Fun, Town of Pacific Saury



OFUNATO

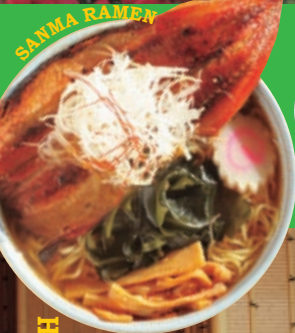


Ofunato Sightseeing Guide

HOTATE BURGER



MT.GYO



SEA FOOD



KARI SOFT



TSUBAKI CANDY

HOT SPRING



The 23rd Camellia Daughters



Anatoshi-Iso

SANMA



WAKAME

Iwate Prefecture, Ofunato City

IWATE OFUNATO



Anatoshi-Iso

A miraculous scenery formed by waves

The scenic spot which represents the Goishi Coast: the Anatoshi-Iso. This mysteriously shaped rock, with three holes going through it, was formed by ocean waves carving the surface from over 130 million years ago. You can feel the dynamic power of nature at this spot!

Give it a try, in Ofunato!

Walk along the Goishi Coast!

The Goishi Coast is located in the south of Ofunato, on the southeastern part of the Massaki Peninsula, and it stretches on for approximately 6 kilometers.

The coast is registered as a national natural monument, as part of the Sanriku Fukko (reconstruction) National Park, and is also part of the Michinoku Coastal Trail. Walk the coast to enjoy the grand view and nature!

■ Info: Goishi Coast Information Center
☎ 0192-29-2359



See the Goishi Coast in a video! /



Enjoy the beautiful scenery while walking Walking Path

"Sea and Camellia Filled Goishi Coast Trail" was selected as one of the "Top 500 Beautiful Trails to Walk in Japan." The trail circles the Goishi Coast for roughly 7.5 kilometers with many camellia trees in its path. We recommend you walking this course when the camellia flowers are in full bloom.



三陸ジオパーク
Sanriku Geopark

Sanriku Geopark

The Sanriku Geopark is the largest Geopark in Japan. It starts in Hachinohe City, Aomori Prefecture, covers all of Iwate Prefecture's Coast, and ends at Kesennuma City, Miyagi Prefecture. It is roughly 220 kilometers long, about 80 kilometers from west to east, and includes roughly 300 kilometers of coastline. The coastline is famous for its ria coast, which has peninsulas and inlets scattered along the coast. There are also local guides who will pass on the lessons learned from the tsunamis which have wrecked havoc to the coast in the past.



Nice View

Get shook by the sound of the crashing waves!

Thunder Rock

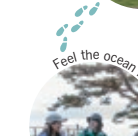
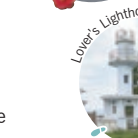
The Thunder Rock got its name from the thunder-like sounds that reverberate throughout the area when the waves hit the rocks. The booming sound that echoes from the rock is registered as one of the "Top 100 Soundscapes of Japan".

Nice View

No words can describe this powerful scenery

Ranboya Gorge

This gorge is made up of two huge rock walls that have sea water rushing between them causing water to spray endlessly. Every year around February, you can see the sun rise between the rocks of the gorge.



Nice View

Goishi Beach

This beach was named after the stones used in the Japanese game of Go, because of their resemblance to the round, smooth black stones that cover the beach. If you walk along the beach, you can hear a jangling melody as the waves shift the stones.

Coastline

The vibrant coast, glowing in shades of green and indigo

Goishi Cape Lighthouse, Goishi Cape Viewing Deck

The lighthouse on the tip of the Massaki Peninsula, the Goishi Cape Lighthouse, is registered as the "Lover's Lighthouse" making it a power spot for love. The white lighthouse shines next to the blue sky and sea. You also can't miss the Goishi Cape Viewing Deck located below, which is a beautiful spot to see the ria coast.



Good View!

Goishi Cape Lighthouse

Goishi Cape Viewing Deck



We'll show you all how to enjoy the Goishi Coast!

Goishi Coast Information Center
Ms. Komatsu

The crafting workshop here is great!



GIVE IT A TRY IN DISNEY!

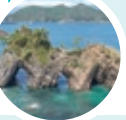
Try a hands-on experience, with the natures of Goishi Coast!

Why not try and make a hand-made craft from the natures of Goishi Coast? You can make dolls and Christmas reaves out of pine-cones from the pine forest on the coast! Or how about making candles out of shells? You can create your own unique crafts here!



Sanriku Fukko (reconstruction) National Park

The Sanriku Fukko (reconstruction) National Park was established in May, 2013, to help the recovery efforts for the region that suffered from the Great East Japan Earthquake and Tsunami of 2011. The national park stretches on for roughly 250 kilometers, starting in Aomori Prefecture at the Tanesashi Coast, and ending with the Kinkasan Island in Miyagi Prefecture. The coast has a beautiful coast made up of rias, and it is a breeding ground for many birds such as black-tailed gulls. It is also a place where visitors can take disaster prevention classes.



Ofunato City is composed of a long stretch of coastline, which includes the Goishi Coast.



Come here for information on the Goishi Coast!

Goishi Coast Information Center

A center which promotes sightseeing information on the Goishi Coast using displays. They also have information on the Sanriku Fukko (reconstruction) National Park, the Sanriku Geopark, as well as the Michinoku Coastal Trail.

☎ 0192-29-2359 ■ Location: Massaki-cho, Ohama
■ Hours: 8:30-17:15 ■ Closed: New Year Holiday Season *Hours/closures are subject to change



みちのく潮風トレイル Michinoku Coastal Trail

When you walk the trail which starts at Kabushima Island in Hachinohe City, Aomori Prefecture, and extends to the Matsukawa Shore in Soma City, Fukushima Prefecture, you can experience the locals' culture and history in addition to the nature and cuisine of the coast. This trail has been named the "Michinoku Coastal Trail" based on the rich experience it can offer. Using our model courses as the base, you can enjoy the new style of travelling where you are free to walk where your heart desires.

☞ tohoku.env.go.jp/mct/



Goishi Coast Adventure Goishi Coast Anatoshisen Boat Cruise Gaze at the fierce beauty of nature from the boat.

Go for an exhilarating adventure on this small boat, to visit scenic points on the Goishi Coast, such as the Goishi Cape, the Ranboya Gorge, and the Thunder Rock. The scenery you can see from the boat is completely different from how it looks from above on the trail. Furthermore, you can't miss the climax of the boat tour, which includes going through the hole of the Anatoshiiso rock!!

☎ 0192-29-2359 ■ Address: Massaki-cho, Aza-Ohama
■ Open: June to November (9:00-15:00) ■ Closed: December to May
*Call for inquiries regarding hours during the long vacation in May
■ Price: 2000 yen per person (1000 yen per child -elementary school aged)



You might obtain life happiness if you go through the hole!



See the skills of a fishermen! / The Kinchaku Rock, a breeding spot for gulls! /



The wave-corroded rock wall / Breathtaking Rock Surface, the Goishi Cape /



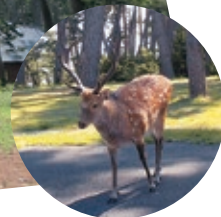
How about going for an adventurous boat ride?



My heart was racing when passing through the hole!!

There are countless superb views you can see from the boat!

Let's Try!



/ You might meet a deer! \

Give it a try, is Ofunato!

Surrounded by pine forests and sea breeze

Goishi Campground

The campground, after its renewal opening in 2014, boasts a spectacular location overseeing the ocean. There is an automobile zone as well as a non-designated zone, so you can choose which best fits your camping style. In addition to showers and bathrooms, you can also rent camping gears!

☎ 0192-29-2359 ■ Address: Massaki-cho, Aza-Ohama
■ Reception: 8:30-17:15
Season: Golden Week (May), and Jul(mid)-Oct(end)



Enjoy the outdoors and picturesque scenery!

There's even a fossil of a trilobite!

You can learn about Ofunato's history!



Museum where you hear the voices of the ocean Ofunato City Museum

This is a museum located near the tip of the Massaki Peninsula. There are displays of ancient clay figures and pottery which were excavated in Ofunato. You can also learn about the Great East Japan Earthquake and Tsunami through displays of photos and documents.

☎ 0192-29-2161
■ Address: Massaki-cho, Aza-Ohama 221-86
■ Hours 9:00-16:30 (Reception until 16:00)
■ Closed: Monday (If Monday is a holiday, then Tuesday will be closed), New Year Holiday Season

Ofunato Sanma Ramen Featured on Pg. 181 /



Cuisine, souvenirs, and activities!



Cuisine, souvenirs, and activities! Goishi Coast Rest House

First floor: sale of local souvenirs.
Second floor: Cafeteria space which can sit up to 200 people. Here you can try the famous "Ofunato Sanma Ramen" (made with sanma - Pacific saury fish), or other seafood delicacies such as the Beach Ramen or the Seafood Rice-bowl.

☎ 0192-29-2121
■ Address: Massaki-cho, Aza-Ohama 221-68
■ Hours: 9:00-17:00 ■ Closed: Irregular Closures



Give it a try, is Ofunato!

You'll be captivated!
The ocean side work experience factory
16 different activities you can try!

- | | |
|----------------------------------|---|
| 1 Seaweed Preparation | 9 Beach Grilling |
| 2 Scallop Shelling | 10 Pressed Seagrass Making |
| 3 Sea-squirt Shelling | 11 Shell Frame Making |
| 4 Pacific Saury Salt Grilling | 12 Persimmon Preparation |
| 5 Salted Salmon Fish Wrap Making | 13 Mochi Pounding |
| 6 Salmon Roe Making | 14 Rope Tying |
| 7 Salted Squid Making | 15 Seaweed Shabushabu (Hot Pot) Tasting |
| 8 Abalone Tasting | 16 Goishi Coast Scavenger Hunting |

There are so many different types of Camellias! The World Camellia Museum - Goishi

The camellia is Ofunato City's official flower, and it is loved by locals all around Ofunato. The museum grows roughly 550 different types of camellias, from 13 different countries. At the gift shop inside, there are various camellia products being sold, such as camellia oil and potted plants. During the peak blooming period for camellia flowers (from late January to late March), the Sanriku Ofunato Camellia Festival is held here.

☎ 0192-29-4187
■ Address: Massaki-cho, Aza-Ohama 280-1
■ Hours: 9:00-17:00
■ Closed: Monday (If Monday is a holiday, then Tuesday will be closed), New Year Holiday Season

Jan - Mar is when we fully bloom! /



The Camellia which has seen the history of Japan The Three-Facing Camellia

This ancient camellia tree, approx. 1,400 years old, is located inside the Kumano Shrine. When the shrine was built, it is said that there were camellia trees planted on East, South and West, which is where the tree derives its name from. Although the South and West trees were lost, the East tree remained. The students from Ofunato East Highschool used saplings from the East Camellia tree to revive the other two trees to successfully reclaim the Three-Facing Camellia tree name.



OFUNATO AREA GUIDE
Goishi Coast AREA



Trekking AREA



Give it a try, in Ofunato!

View the ocean from the mountain top!

Trekking in Ofunato is a blast! There are many trails maintained for mountain climbing, making hiking in Ofunato enjoyable for beginners and seasoned hikers alike! An array of diversity in plants and animal life, as well as the panoramic ocean views are waiting for you. You'll feel great if you go trekking alongside this wonderful nature here!

A Magnificent View of the Ocean!

Tallest in the area and listed within the top 100 mountain with beautiful flowers.

Mt. Goyo

Mt. Goyo, which is the highest peak on the coast of Iwate Prefecture, reaches 1351 meters at its peak, and crosses Ofunato City, Kamaishi City, and Sumita Town. The mountain is famous for azaleas and rhododendrons and is known for being listed within the Japan's top one hundred mountains for flowers. You can see a lovely view of Sanriku's ria coastline at the peak of the mountain.

Enjoy the autumn colors while taking a relaxing road trip!

Okubo Gorge

This gorge is located along the Yoshihama River, which runs through Mt. Okubo, in the northern part of Ofunato (827-meter high peak). This site has gorgeous greenery and is also famous for its autumn colors!



See a video of Mt. Natsumushi! /



A handmade Mountain Sign /



Extraordinary View Spot

Mt. Natsumushi

This 717-meter high mountain is situated in the southern most area of the Kitakami Mountain Range. The peak offers a great panoramic view of the ocean. You can see as far as the Kinkasan Island if the weather permits. The night scenery is even more spectacular during the season when the ocean is filled with luring lights.

Mt. Goyo Climbing Map



The majestic temple gate is a must-see!

Choanji Temple

This is a famous temple in Ofunato which was built roughly 900 years ago. The original building was lost to a fire, but it was rebuilt in 1798 with the gate towers standing 20m high.

This mountain gate is made with Japanese Zelkova, a wood which was banned for use at the time. Due to the ban, the construction of the temple was prohibited halfway through, making it a rare gate with a missing door.

☎ 0192-26-3391
■ Address: Hikoroichi-cho, Aza-Choanji 57
■ Hours: All Year Round ■ Closed: Irregular Closures



A famous spot for azaleas, with a lovely view of the Ofunato Bay.

Mt. Imade

Mt. Imade is a 756-meter tall mountain, which is situated relatively close to Ofunato's downtown area. When the azalea flowers reach full bloom in spring, they paint the mountain red. From the peak of the mountain, you can see as far as the Karakuwa Peninsula.



Relax and enjoy yourself for a moment

Yu-You-Tei Natsumushi

This inn, located on Mt. Natsumushi, has a summer-house like atmosphere. There are 5 rooms and 7 cottages, and you can enjoy seasonal cuisine at the inn. As for the bath, please enjoy the "Natsumushi no Oyukko" right next door.

☎ 0192-44-3711
■ Address: Sanriku-cho, Okirai, Aza-Koide 59-1
■ Hours: Check-in: from 15:00, Check-out: before 10:30
■ Closed: N/A





Give it a try, in Ofunato!



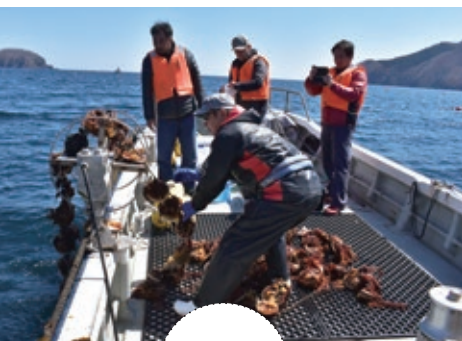
Take a trip via the Sanriku Railway!

Become a fisherman in Koishihama!

Koishihama Picnic Cruise and Scallop Cultivation Farm Tour

Hop on the boat of the scallop farming fisherman and go on a picnic cruise to Okirai! After touring the cultivation farm, you can eat fresh scallops right on the boat!

☎ 080-5928-0022 Iza Ofunato
■ Address: Koishihama Fishing Port



Welcome to the Tiny Crepe Shop



Give it a try, in Ofunato!

The tale of the "Koishihama Station"

Located on the 163 kilometer long Rias Line of the Sanriku Railway, the Koishihama station is known as a power spot for lovers. There is a bell of happiness which you can ring for your love wishes to come true. Inside the station, there are also scallop shells used as shrine plaques which you can write your wishes on. From the station, you can see the lovely scenery of the Okirai Bay, and of the Okirai Peninsula.

☎ 0193-62-7000 (Sanriku Railway)
■ Address: Sanriku-cho, Ryori, Aza-Koishihama

Outdoor Spot within Ofunato

Horei Fukkou Community Center

A community space/lodging set up from the reforming of the old Horei Elementary School. This is also where you can reach out to try the "Sanriku Volunteer Divers" and "Sanriku BMX Stadium."

☎ 0192-47-3756
■ Address: Sabriku-cho, Okirai, Aza-Horei 134-2



The station to embark on your Sanriku Trip Sakari Station

The southern gateway to the Sanriku Railway. In addition to selling Sanriku Railway goods inside, the station is also a tourism information center. The station doubles as a station for the JR Ofunato Line (BRT).

☎ 0192-27-1504
■ Address: Sakari-cho, Aza-Higashimachi Ura
■ Hours: 8:45-18:20



There are so many goods you can only buy here!



The rock that conveys the horrors of tsunamis The Tsunami Rock of Yoshihama

In 1933, this 30-ton rock was carried by the tsunami of the 1933 Sanriku earthquake. Afterwards, it was buried under ground due to road construction, but it reappeared after the Great East Japan Earthquake and Tsunami of 2011. The area around the rock is now persevered, and it is a monument to show the destructive power of tsunamis.

■ Address: Sanriku-cho, Yoshihama (Near Yoshihama Swimming Beach)

The Living Witness of Sanriku Sanriku Great Cedar

This ancient tree is 7000 years old with a width around its roots of roughly 13.75 meters, and a height of 20 meters. This tree is the largest tree in Ofunato City, and is registered as a City Natural Monument. The tree is located on the grounds of the Hachiman Shrine, and is said to be a living witness that has watched over the land for ages.

■ Address: Sanriku-cho, Okirai, Aza-Sugishita Chinai



The poplar tree looking over the reconstruction The Poplar of Guts

This poplar tree, planted after the Sanriku Earthquake of 1933 was given this name after surviving both the Chile Earthquake of 1960, as well as the Great East Japan Earthquake of 2011 as a symbol of its strength.

■ Address: Sanriku-cho, Okirai, Aza-Sugishita Chinai

Conveying the Memories of the Tsunami Shiome

Shiome was built from the debris of the Great East Japan Earthquake and Tsunami of 2011, by a local. There is a display room for documents and artifacts relating to the disaster. Anyone is free to enter and use the space, and it is frequented by many hikers of the Michinoku Coastal Trail.

■ Address: Sanriku-cho, Okirai, Aza-Yunota 29-3. In front of the Sanriku Railway Sanriku Station



Let's go, via the Sanriku Railway! /



THE Swimming Beach

Open: Mid-July ~ Mid-August

Yoshihama Swimming Beach

A swimming beach characterized by its sandy beach with a gentle curve. The Tsunami Rock of Yoshihama, which conveys the menace of tsunamis, is located nearby. There are restrooms and showers on site.

☎ 0192-21-1922 (Ofunato City Tourism and Products Association)
■ Address: Sanriku-cho, Yoshihama, Aza-Okita
■ Hours: 10:00-16:00



Okirai Namiita Swimming Beach

The clear waters and calm waves here are the best! The beach is also small and safe for children. There are restrooms and showers on site.

☎ 0192-21-1922 (Ofunato City Tourism and Products Association)
■ Address: Sanriku-cho, Okirai, Aza-Namiita
■ Hours: 10:00 -16:00



Ryori Swimming Beach

This wide beach and shallow shore make for a beach perfect to swim in. White sand extends beneath the waves which glitter in beautiful blues and light greens. There are restrooms and showers on site.

☎ 0192-21-1922 (Ofunato City Tourism and Products Association)
■ Address: Sanriku-cho, Ryori, Aza-Shirahama
■ Hours: 10:00 -16:00





Ofunato Hot Spring

This hotel, and natural hot spring facility boasts a lovely view of the Ofunato Bay. You can't miss the seafood cuisine, which is specially selected by the CEO, who is also an active fisherman.

☎ 0192-26-1717 ■ Address: Ofunato-cho, Aza-Marumori 29-1
■ Hours: Weekdays: 11:00-20:00 (including Sunday not before a Holiday), Saturday & Sunday before a Holiday: 11:00-15:00
*for day-trip bathing ■ Closed: N/A
Due to COVID-19, daytime baths will be closed from 4/17/2020

The Owner is a fisherman!



Ofunato Spa

Goyo Hot Spring (Day-use Hot Spring)

A 100% natural alkali hot spring, located at the base of Mt. Goyo. The hot spring, which gushes up from underneath the ground, is renowned for its effect on creating beautiful skin. The massage in the "relaxation area" is also a favorite of many.

☎ 0192-22-5400
■ Address: Hikoroichi-cho, Aza-Akasaka, Naraiyama 1-5
■ Hours: 10:00-20:00 (Reception until 19:30)
■ Closed: 2nd & 4th Tuesday of the month, New Year's Day

Spring for beautiful skin!



Goyo Spa

Hot Spring GUIDE

with the Sea, with the Mountains



Natsumushi no Oyukko

This bathing facility is located on a mountain, and is a popular spot for road trips. The Norway style sauna is also popular.

☎ 0192-44-2600 ■ Address: Sanriku-cho, Okirai, Aza-Koide
■ Hours: 10:00-21:00 (Last Reception: 20:00)
■ Closed: Wednesday

A very popular sauna!



Natsumushi Spa



Ofunato City Hotel & Inn Guide

Hotel

Ofunato Inter Hotel Tsubaki
☎ 0192-26-4141
■ Address: Takkon-cho, Aza-Kayanaka 20-9

City Hotel Yamaguchi
☎ 0192-27-5110
■ Address: Ofunato-cho, Aza-Arata 42-13

Hotel Fukutomi
☎ 0192-27-3175
■ Address: Ofunato-cho, Aza-Dai 50-15

Ofunato Plaza Hotel
☎ 0192-26-3131
■ Address: Ofunato-cho, Aza-Chayamae 7-8

Hotel Route Inn Ofunato
☎ 0192-27-3222
■ Address: Ofunato-cho, Aza-Nonoda 154-9

Ofunato Onsen
☎ 0192-26-1717
■ Address: Ofunato-cho, Aza-Marumori 29-1

Ryokan (Traditional Japanese Inn)

Yasuragi Inn Koyo-kan
☎ 0192-42-2650
■ Address: Sanriku-cho, Ryori, Aza-Shirahama 95

Tsutsumi Ryokan
☎ 0192-26-3456
■ Address: Ofunato-cho, Aza-Utsunomori 26-18

Tadano Ryokan
☎ 0192-27-3507
■ Address: Ofunato-cho, Aza-Arata 40-5

Ryokan Kikusui-kan
☎ 0192-27-5566
■ Address: Ofunato-cho, Aza-Arata 44-8

Shouei-kan
☎ 0192-25-1030
■ Address: Ofunato-cho, Aza-Arata 46-17

Pension Seagull
☎ 0192-26-3489
■ Address: Ofunato-cho, Aza-Arata 51-1

Ryokan Torii-sou
☎ 0192-27-4180
■ Address: Ofunato-cho, Aza-Akasawa 88-1

Ryokan (Traditional Japanese Inn)

B&B Kouchou-sou
☎ 0192-27-6841
■ Address: Ofunato-cho, Aza-Takazu 126-1

Yadoya Sakanoue
☎ 0192-22-7560
■ Address: Ofunato-cho, Aza-Miyanomae 46-5

Torii Ryokan
☎ 0192-22-8585
■ Address: Ofunato-cho, Aza-Arata, 51-5

Guest-houses

Guest-house Kawako-sou
☎ 0192-45-2316
■ Address: Sanriku-cho, Yoshihama, Aza-Ohogihara 50-10

Guest-house Tomari-sou
☎ 0192-44-3322
■ Address: Sanriku-cho, Okirai, Aza-Kodomari 133-1

Guest-house Kariya Heights
☎ 0192-44-2855
■ Address: Sanriku-cho, Aza-Nakasakihama 181-3

Guest-house Odaira-sou
☎ 0192-44-2752
■ Address: Sanriku-cho, Okirai, Aza-Odaira 25-2

Guest-house Kaho-sou
☎ 0192-44-2432
■ Address: Sanriku-cho, Okirai, Aza-Idohora 1-1

Guest-house Okada-sou
☎ 0192-42-2026
■ Address: Sanriku-cho, Ryouri, Aza-Shirahama 87-2

The Seafood Inn: Goishi-sou Bettei Umanpano
☎ 0192-29-3170
■ Address: Massaki-cho, Daizuzawa 46-1

Kariya Heights-C
☎ 0192-47-3505
■ Address: Sakari-cho, Aza-Shimotateshita 8-8

Campgrounds, and more!

Fureai Land Osakimisaki
☎ 0192-27-4478
■ Address: Akasaki-cho, Aza-Torisawa 188-7

Goishi Coast Campground
☎ 0192-29-2359
■ Address: Massaki-cho, Aza-Ohama

Yu-You-Tei Natsumushi
☎ 0192-44-3711
■ Address: Sanriku-cho, Okirai, Aza-Koide 59-1

Horei Fukkou Community Center
☎ 0192-47-3756
■ Address: Sanriku-cho, Okirai, Aza-Horei 134-2

When you go sightseeing,
feel free to take a taxi or rental car!

Taxi

Kanno Taxi
☎ 0192-26-5151
■ Address: Ofunato-cho, Aza-Sunamori 2-7

Ofunato Taxi
☎ 0192-26-6166
■ Address: Ofunato-cho, Aza-Chayamae 96-8

Sankou Taxi
☎ 0192-44-2151
■ Address: Sanriku-cho, Okirai, Aza-Tokorogayoi 31-17

Tokai Taxi
☎ 0192-26-3141
■ Address: Akasaki-cho, Aza-Ishibashimae 3-1

Car Rental

Goishi Tourism Planning
☎ 0192-29-3465
■ Address: Missaki-cho, Aza-Takashizu 8-10

Shiroyama Shoji Shiroyama Rental/Lease
☎ 0192-26-3300
■ Address: Ofunato-cho, Aza-Nakawan 3-92

Toyota Rental/Lease Iwate - Ofunato
☎ 0192-26-0100
■ Address: Sakari-cho, Aza-Kimachi 11-2





The No.1 Catch of Pacific Saury in Honshu!



Pacific Saury Love!



Ofunato Fish Market

This is one of the world's major fish markets, which boasts a diverse catch from the Sanriku coast. You can see a view of the port from the viewing deck of the Fish Market, and watch fishermen unload their catch. There's also an exhibition room which showcase the different jobs here, and you can also eat many fresh seafood at Restaurant Kai located inside the Fish Market.

You also need to try the seasonal breakfast served here!

☎0192-26-4112 ■ Address: Ofunato-cho, Aza-Nagasawa 209
■ Hours: 9:00-17:00 ■ Closed: Wednesday



The Ofunato Fish Market's goal is to be a new local bustling spot for people to gather at. The Fish Market also holds tours so visitors can learn more about the work done at the market.



Fish Gourmet Town Ofunato
Executive Committee PR Character
(Sanma Bussshi-)



SANMA ♥ OFUNATO

You can't have Pacific Saury without Ofunato!!

Did you know that Ofunato catches the most Pacific saury fish in all of Honshu, Japan's main island? The Pacific saury caught in Ofunato are exceptionally big. You can order the Pacific saury by mail domestically, or visit the festival in late-August where the city also grills up and hands out Pacific sauries!

Pacific saury is also a staple menu at restaurants in Ofunato. Enjoy an array of Pacific saury varieties, such as salt-grilled over charcoal, sashimi, fish dumplings or mirin grilled.



Astoundingly fresh sashimi! /



The broth taken from the grated fish are also delicious!



The first in the world!
Have you heard of the Professional Pacific Saury Cooks?



We'll teach you how to cook the most delicious Pacific saury!



Ofunato City Pacific Saury Professional Griller Certification Exam

Ofunato is home to the "Pacific Saury Professional Griller Certification Exam". The exam allows participants to learn about Ofunato through Pacific saury, and also uses the project to promote Ofunato throughout the world. And of course, you'll also learn how to grill the most delicious Pacific saury. How about trying out this activity unique to Ofunato?

☎0192-21-1922 (Ofunato City, Tourism and Products Association)

Cook one side slowly and let the heat go through the whole fish!



When other side turns golden, you're finished grilling!

A key point is to grill over charcoal!

The Gourmet Fishing Town: Ofunato Executive Committee

The executive committee's goal is to turn Ofunato into a "Town of Gourmet Seafood" that can be enjoyed by locals and tourists alike. The committee is conducted by both local government and businesses and it has an array of initiatives, such as new gourmet menus around town, fishing flag design contests for children. It even holds a record in the Guinness World Records.





Porco Rosso

Grilled Sea Urchin and Scallop Cream Pasta

Enjoy the tender cream pasta with fresh scallops and grilled sea urchin on top. You can enjoy a gourmet set course at the restaurant.

☎ 0192-26-0801 ■ Address: Sakari-cho, Aza-Machi 10-1
■ Hours: 11:30-15:00 (Last Order 14:00), 18:00-21:00
■ Holiday: Generally Tuesday



The real Porco Rosso is waiting for you!

Owner Chef, Mr. Yamazaki

Café de Curry KOJIKA

Sanriku Whole-Oyster Curry

Two whole oysters that were raised in Sanriku are used in this curry. The curry is full of nutrients and delicacies of the sea.

☎ 0192-47-4777
■ Address: Ofunato-cho, Aza-Nonoda 23-1
■ Hours: 11:00-14:30, 17:30-20:00
■ Closed: Monday (If Monday is a holiday, then Tuesday will be closed)



THE BURGER HEARTS

Koishihama Scallop Burger

Only 20 servings of these burgers (above) are made each day. The burger features a whole juicy scallop served in a cream-croquette style.

☎ 090-2953-0997
■ Address: Sakari-cho, Aza-Machi 9-5
■ Hours: 11:30-19:00 ■ Holiday: Monday



Owner, Mr. Kikuchi

So good and full of the juicy scallop's flavor.

Umi no Sachi Furumai Center

Fried Oyster Plate

These oysters (below) were raised with care locally in Akasaki, and the plump juicy oysters are grilled crispy. You can enjoy freshly fried oysters all year round!

☎ 0192-22-8310
■ Address: funato-cho, Aza-Sasazaki 3-6
■ Hours: 11:00-19:00 (Last Order 18:00)
■ Closed: Wednesday



Try out Ofunato's pride and joy: oysters!



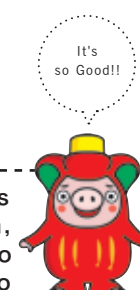
Manager, Mr. Kawahara

OFUNATO MARUGOTO BIMISHOKUDO

Delicious Eatery all around Ofunato

Let's indulge ourselves by delicious seafood! Seafood burgers...there are so many choose! Check what's in your heart's content!

eating Ofunato's rice-bowls, pasta, options, it's hard to season, and eat to



It's so Good!!

We guarantee the freshness!



Head Chef, Mr. Nakamura

Taste the Four Seasons: Nakamura

Hamakko Bowl

This voluptuous seafood rice-bowl is made with seafood from the fish market, freshly caught that day. This is Nakamura's most popular dish. You can look forward to how the ingredients change depending on the season's catch.

☎ 0192-25-1375
■ Address: Ofunato-cho, Aza-Nonoda 23-6
■ Hours: 11:00-14:00 (Last Order 13:30), 17:00-22:00 (Last Order 21:30)
※Hours are subject to change ■ Closed: Sunday Nights



Manager, Ms. Konno

Ofunato's new unique menu!



Momokiya

Grilled Pacific Saury Sushi Rice-bowl

Enjoy the grilled saury on top of vinegared rice, along with fish eggs, and a grilled egg. This new Ofunato specialty is quickly gaining popularity.

☎ 0192-26-5123
■ Address: Sakari-cho, Aza-Uchinome 2-14
■ Hours: 11:30-14:00, 17:00-21:00
■ Closed: Irregular Closures

The taste and energy is my specialty!



Head Sushi Chef, Mr. Kinno

If you come to Ofunato, please eat to your heart's content.



Head Chef, Mr. Sasaki

Katsugyo Sugou

Rikuchu Bay Rice-bowl

This extravagant seafood rice-bowl (right) features an array of fresh seafood local to Ofunato. You can enjoy various versions of this rice-bowl throughout the year. (Limited amounts)

☎ 0192-27-8886
■ Address: Ofunato-cho, Aza-Arata 50-10
■ Hours: 11:30-14:00, 17:00-21:00
■ Closed: Monday (Closures are subject to change)

Gaganiko Shokudou

Gaganiko Rice-bowl

Since the restaurant is run directly by the local fishermen, the freshness is assured! Over 10 different seasonal seafood which are all caught in Ofunato are used in this highly recommended bowl. The soba here is also great!

☎ 0192-47-5310
■ Address: Ofunato-cho, Aza-Nonoda 10-3, Kyassen Ofunato
■ Hours: 10:00-15:00, 17:00-20:00 ■ Closed: Thursday



Sea Squirt [May-June]



Sea Urchin [May-July]



Scallop [All-year-round]



Pacific Saury [Late August-November]



Abalone [November-December]



Oyster [October-May]



Spring

Trout, Pilchard, Ice Goby, Krill, Sawara Cypress

Summer

Tuna, Bonito, Mackerel, Pacific Flying Squid, Yellowtail, Fat Greenling

Autumn

Salmon, Mackerel, Flounder, Bonito, Salmon Roe, Spear Squid, Yellowtail

Winter

Gadidae, Dark Sleeper, Goosefish, Octopus, Slime Flounder



Seaweed, sea urchin, scallops, Pacific saury, abalone, oysters, salmon, sea squirt, squid, sea cucumber... 10 years since the earthquake and tsunami, but you can cheer on the recovery of the area by eating up Sanriku's delicious seafood!

OFUNATO ONLY ONE

OFUNATO
SANMA
RA~MEN®

When we speak of Ofunato, we think of Pacific saury (aka Sanma). When we speak of Sanma, we think of Ofunato Sanma Ra-men®!

7 stores in Ofunato have all create their unique bowl. They are 750 yen in all stores. Give it a try!!

Let's go eat Sanriku's
delicious ramen!

Sanma Broth: Kurofune

This ramen is made with Pacific saury broth. While the broth has no fishy smell to it, it has a distinctly delicious Pacific saury taste. The noodles are homemade and the store's motto is to use purely local ingredients.

☎ 0192-26-0144
■ Address: Ikawa-cho, Aza-Fujisawaguchi 39-1
■ Hours: 11:00-15:00
■ Closed: Monday

Goishi Coast Rest House

This delicious ramen features a soy sauce based broth, and is topped off with a whole mirin grilled Pacific saury. First, try the broth by itself, then mix in the fish as you eat.

☎ 0192-29-2121 ■ Address: Massaki-cho, Aza-Ohama 221-68
■ Hours: 11:00-14:00 ■ Closed: Irregular Closures

Kokeshi

This ramen has a salt-based soup with meatballs made out of ground Pacific saury, making for a delicious combination. Enjoy the gentle aftertaste.

☎ 0192-26-2467
■ Address: Sakari-cho, Aza-Uchinome-1-28
■ Hours: 11:00-15:00, 17:00-20:30
■ Closed: Wednesday

Banrai Shokudou

This vibrant ramen is made with a pork soup base, with ginger, plum and lemon in it. It's topped off with a delicious Pacific saury fish on top.

☎ 0192-26-3763
■ Address: Ofunato-cho, Aza-Miyanomae 9-2
■ Hours: 10:00-18:30
■ Closed: 10th, 20th, and 30th of each month

Chiizeru

This restaurant features the "Sea-lover Ramen", which has a cute heart shaped patty made from Pacific saury on top. The ingredients are limited, so only 5 orders can be made each day. The ramen also has Sanriku-made scallops, wakame and nori seaweed in it.

☎ 090-7066-4265
■ Address: Massaki-cho, Aza-Uchida 7-2
■ Hours: 11:00-19:00 ■ Closed: Tuesday

Ofunato's specialty!

Pacific Saury Ra~men

Hosuke Ofunato Chain

This miso ramen is made with homemade Pacific saury fish dumplings and Pacific saury oil. You won't be able to stop yourself from eating it if you mix it with rice after eating the ramen.

☎ 0192-26-5241
■ Address: Akasaki-cho, Aza-Sawada 110-10
■ Hours: 11:00-22:00 (Last Order 21:30)
■ Closed: Monday (If Monday is a Holiday, then Tuesday will be closed.)

Gourmet
Kitchen: Maruyoshi

This ramen, known as the "Camellia Sea Roar Ramen," features a sweet soy sauce based fried Pacific saury along with a soy sauce based broth. The wakame and mekabu seaweed make for a lovely combination along with the soy sauce base and fried Pacific saury.

☎ 0192-25-0101
■ Address: Hikoroichi-cho, Aza-Numakawa 65
■ Hours: 11:00-19:00 ■ Closed: Thursday

Sweets Collection in Ofunato

The Tiny Crepe Shop

Camellia Crepe

This delicious crepe has recreated Ofunato's city flower, the camellia. The scrumptious crepe is made with a pink crepe and has custard crème and apple inside.

☎ 090-8780-4744
■ Address: Sakari-cho, Aza-Machi 11-8
■ Hours: 11:00-18:00
■ Closed: Tuesday

Roadside Station Sanriku,
The Tiny Shop: Tenshi no Mori, and more!

Nabeyaki

When someone hears "nabeyaki", the first thing that comes to mind is often udon noodles. However, Ofunato's nabeyaki refers to a local confectionary made with sugar and flour. Even if you've never tried it before, your first bite will make you feel nostalgic and at home.

Roadside Station Sanriku
☎ 0192-44-3241 ■ Address: Sanriku-cho, Okirai, Aza-Idohora 95-27
■ Hours: 9:00-17:00 ■ Closed: N/A
The tiny shop: The Forest of Angels
☎ 080-1843-8230
■ Address: Ofunato-cho, Aza-Nonoda 12-34, Ofunato Yume Shopping Alley
■ Hours: 11:00-14:00, 17:00-23:00 ■ Closed: Tuesday
Other: In grocery stores around the city

Kamome Terrace

Kamome Soft-Serve Ice Cream

Ofunato's extravagant sweet, the "Kamome no Tamago" has been made into an equally delicious ice cream cone. You can enjoy it at the café in Saito Seika's main shop, "Kamome Terrace".

☎ 0120-311-514 ■ Address: Ofunato-cho, Aza-Chayamae 7-31
■ Hours: 9:00-19:00 ■ Closed: New Year's Day

Roadside
Station
Sanriku

Persimmon Ice Cream

This ice cream is made with Ofunato's local Koeda Persimmons. You won't be able to stop yourself with this ice cream, which has just the right amount of sweetness! Enjoy the ice cream at "Gyoka", the fast food restaurant inside the Roadside Station Sanriku.

☎ 0192-44-3241
■ Address: Sanriku-cho, Okirai, Aza-Idohora 95-27
■ Hours: 9:00-17:00 ■ Closed: N/A

Goyo Hot
Spring

Millet Grain Soft-Serve Ice Cream

You can eat this unique ice cream at the "Shakunage no Oyukko Goyo Hot Spring". It has a slightly bitter sweet taste and is made with local millet grains, making it a refreshing treat.

☎ 0192-22-5400
■ Address: Hikoroichi-cho, Aza-Akasaka, Nishikazeyama 1-5
■ Hours: 11:00-17:45,
(Sat/Sun/Holidays 11:00-18:45)
■ Closed: 2nd & 4th Tuesday of the Month



Michinoku Diving

... ♥ ... #diving #scallops #underwaterphotography

The sea along the Sanriku Coast is full of diverse sea-life. It's no wonder that it's one of the third largest fishing grounds in the world! Try diving with the instruction of a professional diver, to discover the Sanriku sea-life!

Michinoku Diving Rias
☎ 0192-47-4677 ■ Address: Sanriku-cho, Okirai Aza-Horei 40-2
*Reservation Required



Guided Tales of the Tsunami Experience

... ♥ ... #lessons-for-life

Our guides will tell their experiences of the Great East Japan Earthquake and Tsunami. *Can also act as a general sightseeing guide.

The Camellia Land: Ofunato Guide Group
☎ 0192-29-2121
■ Address: Massaki-cho, Aza-Ohama 221-68 *Reservations Required



Indoor and Outdoor!!
2 courses to feel the real BMX experience!

Sanriku BMX Stadium

... ♥ ... #activity

This BMX (Bicycle Motocross) track newly setup in the field of the old Horei Elementary School is the first in the Tohoku Region!! Come and experience and tryout yourself the dynamics of a BMX! Indoor park is also open!

Sanriku Active
☎ 0192-47-3756 ■ Address: Sanriku-cho, Okirai, Aza-Horei 134-2

Watch, learn and share! Experiential Sightseeing



Give it a try, in Ofunato!



Fresh Seafood Preparation Experience

... ♥ ... #firsttimepreparingseafood

With this activity you can eat fresh seafood from the ocean that you prepare yourself. Professional fishermen will teach you how to properly prepare the seafood.

Sengyo Shitabo
☎ 0192-29-3312
■ Address: Massaki-cho, Aza-Nakamori 11
*Reservation Required



Sake Brewery Tour

... ♥ ... #InsideScoop

Take a tour of the sake brewery of Suisen, a sake brewing company which was rebuilt after being destroyed by the tsunami of 2011. An employee will give you a tour of the factory.

Suisen Sake Brewing
☎ 0192-47-4130
■ Address: Ikawa-cho, Aza-Kunabatake 136-1
*Reservation Required



Kamome no Tamago Factory Tour

... ♥ ... #InsideScoop

This sweet is made up of a fluffy cake covered in white chocolate, with a white red bean paste filling. This delicious combination comes together to make Sanriku's famous treat: Kamome no Tamago. When you take a tour of the factory, you can sample the Kamome no Tamago before it is coated, and even receive a limited-edition folder.

Saito Seika, Kamome's Hometown Confectionary Factory III
☎ 0192-27-0498
■ Address: Akasaki-cho, Aza-Miyano 16-8 *Reservation Required



Ofunato Tsunami Museum

... ♥ ... #lessons-for-life

The museum conveys the dangers and the lessons learned from the 3 large tsunamis that struck Ofunato in the past. The museum also has a multilingual documentary film display.

☎ 0192-47-4408
■ Address: Hikoroichi-cho, Aza-Sekiya 54-2 (office)
*Reservation Required

Festival and Event Guide

Enjoy the Seasons



Don't miss Ofunato's vibrant seasonal events!

Festival & Event guide



Ofunato Goishi Coast Tourism Festival

This event, which represents spring in Ofunato, is held every year for 2 days on May 4th and 5th. The event boasts stage performances, food stalls and activities. The year's "Camellia Daughters", who work to promote Ofunato for one year, are also announced at the festival!



Ofunato City Festival of Pacific Saury, Sea Urchin, Abalone, Scallop, Oyster, Sea Squirt and Seaweed

You can't have autumn in Ofunato without Pacific saury. At this event, staff grill and hand out grilled Pacific saury to visitors which were caught at the Ofunato Port. In addition to Pacific saury, you can enjoy a wide selection of other seafood at the event.



Ofunato City Industry Festival

This industry festival is a great way to learn about the charms of Ofunato, as many businesses gather at the event. The event is a blast for both children and adults, as there are play areas and company info-booths.

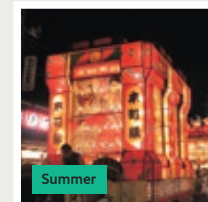
The Suneka of Yoshihama

The tradition of the "Suneka", from Yoshihama of the Sanriku District, is held on every lunar new year. The Suneka are spirits of strength which wear distinctive masks. They encourage children's healthy growth by visiting homes and calling out "Are there any crybabies around here!?". The Suneka tradition is registered as UNESCO Intangible Cultural Heritage.



Sanriku Ofunato Summer Festival

This festival is held every year in August. The fireworks and street dancing light up the area around the port. Alongside the fireworks, you can enjoy performances which take place on boats that have been decorated with lights.



Sakari-cho Tanabata Lantern Festival

Tanabata floats handcrafted by locals parade down the streets of the Sakari shopping district to celebrate Tanabata. The festival is held every year around August 6th and 7th.



Sanriku Ofunato Camellia Festival

This festival is held every year at The World Camellia Museum - Goishi, which has over 700 camellia plants consisted of roughly 550 different types collected from 13 different countries. The festival is held during the peak blooming season for the camellia flowers, starting in early February. At the festival, you can enjoy many rare types and different colored camellia flowers!

Enjoy natural sweets and snacks,
made from a region blessed by the sea and mountains.

OFUNATO Souvenirs Collection



Ofunato Toma-san Sauce

This sauce features delicious Pacific saury fish that is boiled together with home-grown mini tomatoes. In addition to meat-sauce, there are many flavors to enjoy!

☎0192-26-2134 Katatsumuri



The Apple Town Girl's Apple Cider

This dry apple cider is made with apples from Yonesaki. The refreshing taste goes perfectly well with white fish.

☎080-3330-0745 THREE PEAKS

Ippun Kaiseki

A traditional seafood dish in the comfort of your own home! Microwave heating of just 60 seconds! Put it on a plate and it's ready to serve. Enabled long term preservation with no synthetic preservatives added!

☎0192-27-1251 Oikawa Reizo Co., Ltd.



Sanriku's Soft Mekabu Soup

Freeze dry soup using 100% Sanriku raised Mekabu. You only need to pour boiling water to prepare. Taste the softly prepared egg along with a scent of ocean in this thick yet light soup.

☎0192-27-8470 Kamata Suisan Co., Ltd.

Seasoned Oysters

These delicious oysters are cooked in a style that has been handed down through the generations in Ofunato fishing households. You can taste this local fisherman cuisine at home. It goes great on top of piping hot rice!

☎0192-27-6131
Taikou



Mackerel Chip Snacks

This snack is made with Sanriku mackerel and has a gentle texture. It's also delicious to eat the snack with bread or rice. Enjoy all three flavors.

☎0192-26-6533 Abecho Shoten Ofunato Shokuhin



Camellia Tea

This tea uses leaves from local camellias, which have been carefully washed, sorted and dried by hand. This sweet tea has 0 calories, no sugar and no caffeine.

☎0192-47-4123 Banzai Factory



Sake Cake "Suisen"

This cake (above) is made with sake from the local sake brewing company, Suisen, and has a distinct sake flavor. One special feature of the cake is that it doesn't use sake lees.

☎0192-26-3275 Ouraya



Hanatsubaki

This sable biscuit is shaped like a camellia flower. It's baked with almonds sandwiched between butter flavored biscuits.

☎0192-26-2289 Tsuboya Takou



Sweet Scallop

This scallop-shaped sweet (below) has been passed down through generations. It's made with scallop shell shaped silky rice flower biscuits with a Tokachi-made red bean filling in the middle.

☎0192-27-1170 Kasho Takase



Kamome no Tamago

This treat is famous and represents the Sanriku Coast to the rest of Japan. It features a white chocolate-covered fluffy cake, with white red bean paste filling.

☎0120-311-514 Saito Seika



If you want to buy souvenirs in Ofunato...



Roadside Station Sanriku

In addition to an array of goods and snacks from Ofunato, this roadside station serves the one and only "Persimmon Ice Cream". You can't miss the fresh seafood!

☎0192-44-3241 ■Address: Sanriku-cho, Okirai, Aza-Idohora 95-27 ■Hours: Shop: 9:00-17:00



Goishi Coast Rest House

Enjoy the rest house's specialty Pacific saury Ramen at the restaurant on the second floor. There is also an array of souvenirs, seafood and sweets sold on the first floor.

☎0192-29-2121 ■Address: Massaki-cho, Aza-Ohama 221-68 ■Hours: 9:00-17:00



Kyassen Ofunato

This shopping outlet contains about 30 shops, including local sweet shops, fish shops, miscellaneous shop and cafes. They will hold events within the area occasionally.

☎0192-22-7910
■Address: Ofunato-cho, Aza-Nonoda 10-3




Ofunato Yume Shopping Area

This shopping outlet has 18 stores in it, including restaurants and shops selling goods. There are many events held here. The "Ofunato Yume Alley" located next door has 8 bars.

☎0192-47-3009
■Address: Ofunato-cho, Aza-Nonoda 12-34





OFUNATO Access Guide

Airplane

Sapporo (New Chitose)	55min	Iwate Hanamaki Airport
Nagoya (Komaki)	1hr10min	
Osaka (Itami)	1hr20min	
Fukuoka	1hr50min	
Kobe	1hr30min	

Cars

Tohoku Highway

Urawa IC → 5hr → Ichinoseki IC → 20min → Mizusawa IC → 10min → Kitakami Ezuriko IC → 10min → Hanamaki JCT → 30min → Morioka IC → 30min → Ofunato

From each IC

Miyamori IC	107	27km・30min	Sumita	107	16km	Ofunato
Kitakami Ezuriko IC	107	65km・75min		20min		
Mizusawa IC	397	55km・70min	Mizusawa	19km	25min	
Hiraiizumi Maesawa IC	206・19	28km・35min				
Ichinoseki IC	19	26km・35min	Daitou	343	35km・40min	Rikuzentakata

Sanriku Coast Road

Sendai Port North IC	142km・125min	Ofunato Goishi Coast IC	10km・15min	Ofunato IC	3km・5min	Ofunato North IC	6km・5min	Sanriku IC	4km・5min	Yoshihama IC	14km・15min	Kamaishi JCT
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Railway / Bus

Tohoku Shinkansen

Tokyo → 2hr30min → Ichinoseki → 15min → Mizusawa Esashi → 10min → Kitakami → 10min → Shin-Hanamaki → 10min → Morioka

Iwate Pref. Bus Transportation

Sendai	2hr40min	Kesennuma Station	1hr10min	Sakari
Ichinoseki	Towards Kesennuma・2hr40min			
Morioka	Towards Otomo・2hr45min			

Tohoku Main Line - Ofunato Line - BRT

Hiraiizumi	8min	Ofunato Line	Kesennuma	BRT	Sakari
Sendai	1hr30min	Ichinoseki	1hr20min	1hr20min	


Sanriku Railway

Kuji	100min	Miyako	95min	Kamaishi	45min	Sakari
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Kesennuma ↔ Sakari BRT

Kesennuma → Kanaori Karakuwa → Kamishishiori → Hachiman Oohashi (Touyou High School) → Karakuwa Oosawa → Habe → Rikuzen Imaizumi → The Miracle Pine Tree → Rikuzentakata → Wakinosawa → Nishishita → Otomo → Goishi Coast Stop → Hosoura → Ofunato Marumori → Shimofunato → Ofunato Fish Market Stop → Ofunato → Jinomori → Tamoyama → Sakari

*Between Kesennuma and Kamishishiori, the Miyako-Bus Kanaori Kinzan Line goes between Kesennuma Station and Kamishishiori on the BRT tracks.



Ofunato City, Iwate Prefecture Department of Commerce, Industry and Ports Tourism and Exchange Promotion Office
Iwate Prefecture, Ofunato City, Sakari-cho, Aza-Utsunosawa 15 TEL 0192-27-3111 FAX 0192-26-4477
<https://www.city.ofunato.iwate.jp/site/ofunatrip/> E-mail ofu_kanko@city.ofunato.iwate.jp



General Incorporated Association Ofunato City Tourism and Products Association
Iwate Prefecture, Ofunato City, Ofunato-cho, Aza-Chayamae 7-6 (Ofuna-port) TEL 0192-21-1922 FAX 0192-47-3416
<http://www.sanriku-ofunato.or.jp/> E-mail sanriku_ofunato@dolphin.ocn.ne.jp

Meet your guide



Ms. Momoko Osawa

Momoko Osawa is a singer/songwriter who is originally from Ofunato City. She studied music under Takeshi Terauchi, the master musician known as the god of electric music, and also studied dance under Asaka Mitsuyo. She had her major debut with her single "Shichifukujin" on April 23rd, 2003. She is one of the few female Enka singers who is also a songwriter, as she writes songs under the penname, "Tsubaki Nakamura". Momoko loves her hometown of Ofunato and is a huge supporter of the city. So much, that she even holds titles such as the "Hope for Iwate Culture Ambassador", and the "Sanriku-Ofunato Local Ambassador"!



Ofunaport

This facility is attached to the Ofunato BRT Station. Its official name being the "Disaster Prevention, Tourism and Exchange Center". The center is a place for local exchange, educate people about disaster prevention, as well as to provide sightseeing information.

☎ 0192-21-6001 ■ Address: Ofunato-cho, Aza-Chayamae 7-6
■ Hours: 1F 9:00-18:00, 2F 9:00-22:00 ■ Closed: Dec 29th-Jan 3rd



Minato Oasis



"Minato Oasis" is an initiative run by the National Transportation Ministry, to promote tourism and exchange in port areas. Since 2019, Ofunato has had the Ofunaport and Yumemi Park registered as part of the "Minato Oasis Ofunato."



Made with love, by a family business:
"The Apple Store, Town Girl Cider."
You can't help but be drawn in by the name and to try a drink. As the taste of the nostalgic Yonesaki apple's sweetness came to me, I felt this one sip fill me with calmness!!

Momoko's
Bay City Stroll
momoko
no
umimachi sanpo



THREE PEAKS Winery

The owner created the winery in hopes of creating a new wine culture that will continue on in the Sanriku region for centuries. Currently, he makes wines from grapes grown within Ofunato, and ciders from apples grown in Yonesaki, Rikuzentakata.

☎ 050-5372-4014 ■ Address: Ofunato-cho, Aza-Chayamae 99
■ Hours: Please check our Website <https://3peaks.jp/>
■ Closed: Irregular Closures



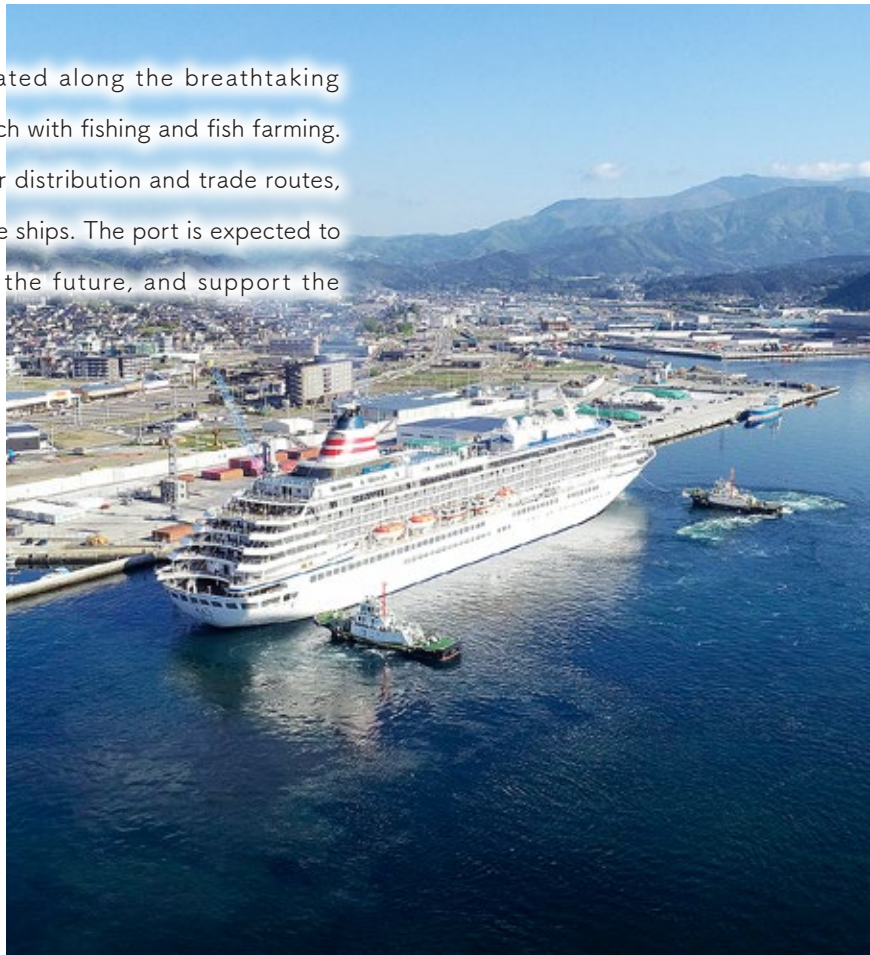
The Ofunato Bay, located along the breathtaking ria-coast of Sanriku, is rich with fishing and fish farming. The port is important for distribution and trade routes, and it even takes in cruise ships. The port is expected to continue to flourish in the future, and support the region's development.



Yumemi Park

This park is a plaza for the newly built city. The playground is a big hit with children, and in the summer, there are also mist machines in place, to prevent heatstroke. The spacious lawn is a great spot to take a nap!

☎ 0192-27-3111
(Ofunato City, Maintenance Department, Residence and Parks Section)



Sanriku Tsubaki Monogatari Banzai Factory

This business makes tea with Ofunato's official flower, the camellia, in addition to original mugs, called "Wagahai," with wood from the northern mountain cherry trees. They make and sell an array of unique products. It is the company's motto to use only local ingredients, and make their products with feelings of gratitude.

☎ 0192-47-4123
■ Address: Ofunato-cho, Chayamae 7-7
■ Hours: 10:00-16:00
■ Closed: Sat/Sun/Holidays



Kamome Terrace

This is the main shop for Saito Seika Confectionery Company, which is from Ofunato. You can enjoy the famous Kamome no Tamago treat here, in addition to an array of Japanese and western sweets. You can also enjoy bread at the bakery inside, as well as the special soft-serve "Kamome Ice Cream". You can even experience making and decorating your own Kamome no Tamago! ☎ 0120-311-514 ■ Address: Ofunato-cho, Aza-Chamaya 7-31 ■ Hours: 9:00-19:00 ■ Closed: Jan 1st



Delicious food The fun never ends!

"We want to make a place that can be the terrace for Ofunato City ...", this idea is what inspired Saito Seika to create the sweet shop, "Kamome Terrace". In addition to selling Saito Seika's staple, "Kamome no Tamago," and other sweets, there is also a bakery and café inside. The terrace also has a kids play-zone, which is made with the motif, "The Nest of Smiles." In the Kamome Kitchen, visitors can make and decorate their very own Kamome no Tamago! Ms. Momoko also tried making one...how did it turn out!?



This activity is exhilarating. It's so much fun to decorate the treats! Challenge yourself to see how good your design skills are. The staff kindly gave me tips and advice along the way, and I was able to give it a beautiful decoration. The finished piece is just too cute! Your very own decorated Kamome no Tamago will definitely look great on your Instagram!



This extravagant seafood rice-bowl has so much gourmet seafood in it, it's like a treasure box from the ocean. You can't help yourself from grinning when it's time to dig in. Fresh seafood is the best!



Sanriku Fish Factory

With the freshest seafood, the "Gaganiko Shokudou" prepare the Seafood Rice-bowls, Sashimi Platter, as well as the Grilled Fish Platter. For souvenirs they have a wide variety of seafood along with local food prepared by the people here.

Gaganiko Shokudou
☎ 0192-47-5310
■ Hours: 10:00-15:00, 17:00-20:00
■ Closed: Thursday
Sanriku Fish Factory
☎ 0192-47-5309
■ Hours: 10:00-18:00 ■ Closed: Thursday



Sengyo Ueno

This fish shop sells fresh seafood from Sanriku. Many customers come from inland regions to see the friendly shop owner. You can't miss the tender squid and the huge octopus for sale! The seafood sells out fast, so you should visit early in the day!

☎ 0192-27-5498
■ Hours: 9:00-19:00
■ Closed: Sunday





New encounters with familiar people

The owner had brought us the well known luxurious “Akasaki Oysters”. These oysters were raised in the district where I’m from and they taste excellent with wine!! These oysters which were grown in my home make me want to call out and say, “come and try them out~!!”

Wangan Diner

This is the perfect place to enjoy wine and oysters. The restaurant is lively, and sometimes even has live concerts. I recommend the juicy steamed oysters.

☎ 0192-47-4131
 ■ Hours: 11:30-14:00, 18:00-23:00
 ■ Closed: Lunch-Irregular Closures, Dinner-Sunday



Hy's café

This café serves numerous delicious dishes such as rice omelets and rice gapao. The inside of the shop is also stylish, with decorations that make it popular amongst female customers. The “Mirai Highball” is a lovely drink with a hint of citrus fruit fragrance.

☎ 0192-26-1303
 ■ Hours: 11:00-17:00 (Last Order 16:30)
 ■ Closed: Monday

The Ofunato
Mirai Highball is
a popular amongst
the ladies!



Takase Sweets

This sweets shop was opened in 1933, making it the oldest sweet shop in Ofunato. In addition to the top-selling treat, the “Ohitotsu”, the western treats are also delicious. Momo's top recommendation is the “Churu” treat, made with almonds.

☎ 0192-27-1170
 ■ Hours: 9:00-18:00
 ■ Closed: Wednesday



Try the
“Ohitotsu” ♡



The sweet scallop
is also a big hit.



The Tiny Shop: Forest of Angels

This shop is managed by a mother, “Hacchan”, and her daughter, “Nao-chan”. At this popular restaurant, you can eat Kesen's traditional sweet: Nabeyaki. Momo can't help but feel moved when she eats this nostalgic treat.

☎ 080-1843-8230
 ■ Hours: 11:00-14:00, 17:00-22:00
 ■ Closed: Tuesday



I let my heart dance to decide. It's so much fun to pick out gifts for friends when you travel, surrounded by sweets in a gift shop ... I'm currently wondering, “what treat should I have today to go with my tea?”



Momoko's
Bay City Stroll
momoko
no
umimachi sanpo



Momo is full of love for her hometown. Her long awaited free time is spent in Ofunato

Momo can only visit her hometown, Ofunato, a few times throughout the year, due to her busy schedule. But she told us the places she always stops by on her limited visits home.

The first place is “Kyassen Ofunato.” This new shopping district is the pillar of Ofunato's recovery, following the earthquake and tsunami. Although the buildings are new, many of these shops have been in business since long ago. When Momo visits, there are several faces she recognizes from her school days ... According to Momo, the shops at Kyassen Ofunato allow her to slip back into the past to when she was still a child. Whichever shop she visits, she's sure to happily react by exclaiming “this is so nostalgic,” “this is so delicious!” or “this taste reminds me of my childhood.”

Ofunato Tourism Guide: Special

OFUNATO



Momoko's Bay City Stroll

momoko
no
umimachi sanpo

Take me,
I'm free!



In a new city,
new encounters
with familiar people.



Iwate Prefecture, Ofunato City

IWATE OFUNATO